

Broadcast NewsAlert

▶ **ABC Far North (Cairns)**
Mornings - 02/12/2009 - 08:36 AM
Fiona Sewell
Producer Ms Fiona Sewell 07 4044 2011
07 4044 2011

Demographics

Demographics are not available as the media outlet has not commissioned audience research into this timeslot.

Sewell discusses Irukandji Jellyfish stings. She says that researchers from James Cook University and the Cairns Base Hospital have received a \$40,000 grant from the Qld Emergency Medicine Research Foundation to research the treatment of Irukandji Jellyfish and Box Jellyfish stings. She plays an interview with Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital, talking to Siobhan Barry, ABC Reporter, discussing the research project. He says they will attempt to grow the Jellyfish to secure a venom supply and examine the lethality of the venom, before researching treatments. He discusses the use of cultured human heart cells. Sewell says this is worthwhile research.
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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital
Duration: 4:59
Summary ID: W00037075656

▶ **ABC Far North (Cairns)**
08:30 News - 02/12/2009 - 08:32 AM
Newsreader
News Journalist Ms Siobhan Barry 07 4044 2030
07 4044 2030

Demographics

Demographics are not available as the media outlet has not commissioned audience research into this timeslot.

Far North Qld researchers from Qld Health and James Cook University will use a \$40,000 grant from the Qld Emergency Medicine Research Foundation to investigate how lethal Irukandji and Box Jellyfish venom is, and to look for treatments. Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital, says the project will be a first.
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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital
Duration: 0:44
Summary ID: W00037075343

▶ **ABC Tropical North (Mackay)**
08:30 News - 02/12/2009 - 08:31 AM

Demographics

Male 16+ 1100

Colin Wilson
News Director Ms Melissa Maddison 07 4957 1111
07 4957 1111

Female 16+	1100
All People	2200
ABs	500
GBs	1400


Qld Health and James Cook University are to use a \$40,000 grant awarded by the Qld Emergency Medicine Research Foundation to study how lethal irukandji and box jellyfish venom is, and to look for treatments. Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital, says the research will be a first.

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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital

Duration: 0:40

Summary ID: W00037075366

 **ABC Capricornia (Rockhampton)**
07:30 News - 02/12/2009 - 07:34 AM
Paul Robinson
News Editor Mr Paul Robinson 07 4924 5130
07 4924 5130

Demographics

Demographics are not available as the media outlet has not commissioned audience research into this timeslot.


Qld researchers will use a \$40,000 grant to investigate how lethal Irukandji and box jellyfish venom is and look for new treatments. The Qld Emergency Medicine Research Foundation awarded the grant to a joint research project between Qld Health and James Cook University.

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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital

Duration: 0:42

Summary ID: W00037074264

 **ABC Far North (Cairns)**
06:30 News - 02/12/2009 - 06:33 AM
Newsreader
News Journalist Ms Siobhan Barry 07 4044 2030
07 4044 2030

Demographics

Demographics are not available as the media outlet has not commissioned audience research into this timeslot.

Far North Qld researchers from Qld Health and James Cook University will use a \$40,000 grant from the Qld Emergency Medicine Research Foundation to investigate how lethal Irukandji and Box Jellyfish venom is, and to look for treatments. Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital, says the project will be a first.

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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital

Duration: 0:46

Summary ID: W00037073052



ABC North Queensland (Townsville)
06:30 News - 02/12/2009 - 06:32 AM
Newsreader
Journalist Ms Sarah West 07 4722 3030
07 4722 3030

Demographics

Male 16+	7000
Female 16+	5500
All People	12500
ABs	2000
GBs	6100

North Qld researchers from Qld Health and James Cook University will use a \$40,000 grant from the Qld Emergency Medicine Research Foundation to investigate how lethal Irukandji and Box Jellyfish venom is, and to look for treatments. Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital, says the project will be a first.
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Interviewees: Dr Peter Pereira, Director of Emergency Medicine, Cairns Base Hospital
Duration: 0:40
Summary ID: W00037072333

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